



FOR IMMEDIATE RELEASE

Digital Color Concepts receives Magnecote Print Certification

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[*Mountainside, New Jersey, February 10, 2007*] – Digital Color Concepts, a leader in printing and pre-press, has become a Magnecote Certified Printer. Magnecote is special substrate created to be the world's first magnet paper.

Magnecote brings high quality printing to magnets, via offset printing. Magnecote allows Digital Color Concepts and their clients the ability to bring their ideas to market quicker and more cost efficient than conventional magnets. When traditional paper solutions are not the answer to your marketing plan, look to Digital Color Concepts and Magnecote to bring your creative ideas to life.

More information is available at www.dccnyc.com and www.magnecote.com