



FOR IMMEDIATE RELEASE

## Digital Color Concepts becomes FSC Certified

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[*Mountainside, New Jersey, May 10, 2007*] – Digital Color Concepts, a leader in printing and pre-press has received their FSC Certification (Forest Stewardship Council). Digital Color Concepts believes it is their corporate responsibility to be environmentally conscious. The Forest Stewardship Council (FSC) is the global standard for responsible forestry. The chain of command is managed by the independent company Smartwood. Smartwood is a program of the Rainforest Alliance accredited by the FSC (Forest Stewardship Council). The Smartwood program offers independent auditing, certification, and promotion of FSC-certified forest products.

As a lead commercial printer in the New York area, Digital Color Concepts understands the need to be committed to the environment, for them as well as their clients. It is important that Digital Color Concepts works with clients to meet their goals in regards to the environment and sustainability objectives. FSC certification allows Digital Color Concepts to support the growth of responsible forest management worldwide. Digital Color Concepts is committed to the environment and will continue to seek out environmentally conscious programs.

For more information on FSC certification, visit [www.dccnyc.com](http://www.dccnyc.com) and [www.smartwood.org](http://www.smartwood.org)